

Spencer Forrest Sets Sights on Beating Genetic Hair Loss, Begins Clinical Trials on the X5 Hair Laser

Spencer Forrest Inc. has begun clinical trials aimed at assessing the efficacy of the X5 Hair Laser in men with hair loss. The X5 is the only laser product to enter trials with 15 individual lasers and an array of design improvements on earlier laser therapy products.

September 4, 2008 -- In yet another milestone for its line of products aimed at countering hair loss, Spencer Forrest Inc. has officially entered clinical trials with its X5 Hair Laser.

Featuring 15 individual lasers that interact directly with the scalp, the X5 is the most powerful Laser Therapy device on the market. It is also the first device to enter clinical trials utilizing individual lasers to ensure maximum user benefits.

The trials will determine the efficacy of the X5 in stimulating the re-growth of hair in men who are balding. If proven effective, the X5 will become only the fourth product ever to gain recognition by the FDA for treating male pattern baldness.

The multi-centered, randomized placebo-controlled clinical trials are taking place at three sites throughout the United States, including one major University. The trials will last for six months and will include a significant number of male subjects. A female study is also in the works and will begin pending the outcome of the male trials.

In the weeks and months leading up to the milestone clinical trials, Laser Therapy quickly became one of the most talked about new treatments for thinning hair gaining the endorsement of medical professionals worldwide. It is the only doctor recommended treatment for thinning hair that is drug free, causes no negative side effects and doesn't require daily use. It also requires no prescription and, with the lowest pricing of any laser therapy device, is affordable on nearly any budget.

Improving upon other laser devices on the market, the X5 is completely cordless, features a backlit LCD treatment timer and is built for user comfort, fitting in the palm of even the smallest hand. Most importantly, the X5 utilizes a floating head design which allows the laser light to contour to the scalp and ensures all affected areas are treated without hindrance from existing hair. It also comes with an industry leading six-month money back guarantee and a full two-year manufacturer's warranty.

For more information on the X5 Hair Laser or any of Spencer Forrest's world-renowned cosmetic hair care products, please visit www.spencerforrest.com.

About Spencer Forrest Inc. -- Spencer Forrest Inc. was founded in 1981 and has singularly revolutionized the cosmetic hair loss treatment industry. It has given rise to doctor recommended cosmetic products such as Toppik and Couvre, which together have been sold to over a million people worldwide and continue to be the industry standard in helping to cosmetically enhance the appearance of fine or thinning hair. The introduction of the X5 marks the company's wish to treat thinning hair both medically and cosmetically. Spencer Forrest has been privately owned and operated since its inception and is headquartered in Westport, CT.