

## **Spencer Forrest Announces Next Generation in Hair Loss Treatment: Toppik for Immediate Coverage and Laser Therapy for Long Term Benefits**

*Using the X5 HairLaser and Toppik in conjunction might be the most effective regimen for beating hair loss.*

Westport, CT July 22, 2008 -- With the addition of the X5 Hair Laser to its doctor recommended line of cosmetic products, Spencer Forrest Inc. is proud to announce the introduction of a multi-therapeutic approach to treating hair loss.

Now, not only can male and female hair loss sufferers use Toppik to immediately make their hair look thicker, but they can help achieve long term benefits by using laser therapy, the newest, proven hair loss treatment option.

Here's some information on how this combined therapy option works:

The newest method for treating fine and thinning hair, the X5 is a small, handheld device that uses 15 cold beam lasers to nourish your hair making it appear thicker, fuller and healthier in as little as two months. The use of laser therapy has been clinically shown to improve the condition of fine or thinning hair and has become one of the few most highly recommended treatments for hair loss.

The X5 is currently in extensive clinical trials to gain FDA clearance for claims of stopping hair loss and causing regrowth of lost hair. However, since the realization of benefits from the X5 can take up to six months, the best way to tackle the problem immediately is to use Toppik Hair Building Fibers.

Used by over one million people worldwide and hailed as the "10 second hair transplant," Toppik uses tiny keratin like fibers that instantly bind to your hair, restoring its appearance and making it immediately appear thicker. Toppik comes in a small, portable container and is applied to the hair at the time of styling. It is both wind and waterproof, and is virtually undetectable.

Combination use of the X5 and Toppik means men and women can see immediate improvement in their thinning hair and achieve long term results.

For more information on Toppik and the X5 Hair Laser, please visit [www.spencerforrest.com](http://www.spencerforrest.com).

About Spencer Forrest Inc. -- Spencer Forrest Inc. was founded in 1981 and has singularly revolutionized the cosmetic hair loss treatment industry. It has given rise to doctor recommended cosmetic products such as Toppik and Couvre, which together have been sold to over two million people worldwide and continue to be the industry standard in helping to cosmetically enhance the appearance of fine or thinning hair. The introduction of the X5 marks the company's goal to treat thinning hair both medically and cosmetically. Spencer Forrest has been privately owned and operated since its inception and is headquartered in Westport, CT.